

Helping Families Achieve Their Greatest Potential Since 1970

Asociación Puertorriqueños en Marcha

Pelayo Coll, Esq.
Board Chair

Nilda I. Ruiz, MBA



Thank you for your support of APM!

The end of summer brings autumn's milestones – back to school, fall festivals, and for us here at APM, the Gift of Love Children's Holiday Benefit. I am pleased to announce that this year's Benefit will be held on **Thursday, November 2, 2023** from 6:00 PM to 9:00 PM at the Union Trust in Philadelphia.

Our annual gathering celebrates bringing love, hope, and happiness to Philadelphians in need. Proceeds from the Benefit have helped to provide a memorable holiday experience for thousands of children and their families through a week of holiday parties at various APM locations. APM is able to give this experience because of the generous funding provided by corporate sponsors. As we look forward to the fall, would you consider supporting this year's Gift of Love?

There are a number of sponsorship packages for you to consider. We can also create a sponsorship package targeted to meet your specific needs. Because we are a 501(c)3 non-profit organization, all purchases are tax-deductible to the extent allowed by law.

APM staff will contact your office shortly to follow up on this letter. In the meantime, please feel free to contact Emily Cordero, Director of Communications, at 267-255-7625 or via email at emily.cordero@apmphila.org if you have any questions.

Thank you for your attention – and as always, for your support.-

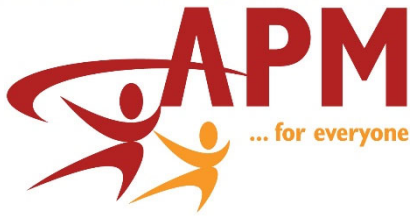
¡Mil Gracias!

A handwritten signature in blue ink that reads 'Nilda Ruiz' in a cursive script.

Nilda I. Ruiz
President & CEO

Cc: (without enclosure)
Emily Cordero, Communications Director, APM

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Gift of Love Children's Holiday Benefit
November 2, 2023
Union Trust
2023 Sponsorship Opportunities

Ruby Sponsor

- Corporate name and logo on APM website, with link
- Corporate name and logo on all APM-generated materials for this event
- Sponsorship recognition by event emcee
- Fifteen tickets to event
- Full-page, full-color ad in program book (back cover)

Cost: \$25,000

Emerald Sponsor

- Corporate name and logo on APM website, with link
- Corporate name and logo on all APM-generated materials for this event
- Sponsorship recognition by event emcee
- Ten tickets to event
- Full-page, full-color ad in program book

Cost: \$15,000

Sapphire Sponsor

- Corporate name and logo on APM website
- Corporate name and logo on all APM-generated materials for this event
- Ten tickets to event
- Half-page, full-color ad in program book

Cost: \$10,000

Amethyst Sponsor

- Corporate name on APM website
- Corporate name on all APM-generated materials for this event
- Five tickets to event
- Half-page, black-and-white ad in program book

Cost: \$5,000

Opal Sponsor

- Corporate name on all APM-generated materials for this event
- Three tickets to event
- Quarter-page, black-and-white ad in program book

Cost: \$3,000

***About the Gift of Love
Children's Benefit:***

The Benefit is an annual gathering that celebrates bringing love, hope, and happiness to Philadelphians in need. Proceeds from the annual Benefit provide a memorable holiday experience for thousands of children and their families, through the distribution of age-appropriate toys from Santa's Workshop. APM is able to give this experience to those in need through the generous support provided through the Gift of Love Children's Benefit.