

## **APM Contest and Search for the Next Top Talent**

Calling all creators, artists, and musicians! Get ready to put your unique spin on Bad Bunny's latest album, "Debi Tirar Mas Fotos." This powerful work blends nostalgia, cultural pride, and activism for Puerto Rico's future. This is your chance to showcase your talent, creativity, and connection to the heart of Puerto Rican culture. In partnership with APM and the community, we're launching a one-of-a-kind contest to honor the essence of Bad Bunny's music and its impact.

### **What's the Album About?**

Bad Bunny's new album is more than just music – it's a call for awareness, empowerment, and change. Through masterful storytelling and immersive soundscapes, he blends the nostalgic vibes of Puerto Rico's past with a poignant reflection on the island's ongoing struggles. It's a mix of energy, pride, and social commentary, making it the perfect canvas for your artistic expression.

### **The Contest:**

We want you to create a rendition that captures the powerful spirit of Bad Bunny's album. Whether it's a cover song, a visual interpretation, or a creative performance, your work should pay homage to the album's themes of Puerto Rican identity, culture, and resilience. This is an opportunity to showcase your talent while becoming part of a community-driven movement.

### **How to Register:**

**Submission Deadline:** All video contents must be submitted by April 15, 2025.

**Finalist Notification:** Finalists will be chosen and notified via email by May 1, 2025. There will be a pre-mixer event on MAY 8<sup>th</sup> where we will choose the winner. All finalist must be present.

**Create Your Rendition:** Interpret a song, a visual, or a performance based on Bad Bunny's "Debi Tirar Mas Fotos" latest album. Make it YOURS.

**Submit Your Entry:** Send your high-resolution video/Pictures to [2025events@apmphila.org](mailto:2025events@apmphila.org). Include your full name, telephone number, and address. If you are under 18 years of age, a legal guardian must sign the attached consent form. We must be able to verify the information you provide.

**Original Rendition Required:** Due to music copyright, you must create your own original rendition.

**Important Note:** Please be aware that Bad Bunny is not directly involved in this contest. This event is organized by APM to celebrate and honor the themes of his latest album, "Debi Tirar Mas Fotos."

**Qualify and Win:** The videos/Art of six chosen contestants will be uploaded and pinned on APM's social media platforms.

1. Visit APM's website **apmphila.org** and click on the **Bad Bunny Contest Page**. From there, click on the APM social media platform of your preference where you will find your video pinned to the top of the platform.
2. Share your rendition from APM's Instagram or Facebook pages using the contest hashtags #BadBunnycontest #apmforeveryone #puertorico #dtmf #nomequieroirdaqui. Make sure to tag us @apmforeveryone and @badbunnypr. Encourage your followers to do the same.
3. Candidates must also follow, like, and share APM's Instagram and Facebook to qualify.
4. The winner will be chosen according to the tallied amount of likes on all APM's platforms in addition to the tally of judges that will be scoring each video during the pre-Networking mixer scheduled for May 8, 2025. Time 5PM-8PM, Location: to be announced. Contestants must be present to win.

**Judging Criteria:**

- Performance Quality: Judges assess the overall execution of the performance, including talent, stage presence, energy, and technical skill.
- Creativity and Originality: Evaluation of how unique and innovative the performance is, as well as how well the artist incorporates their individual style and originality.
- Audience Engagement: Judges consider how well the performer connects with the audience, maintaining attention, evoking emotion, and creating an immersive experience for viewers.
- Cultural Relevance: Judges evaluate how well the performance reflects and honors Puerto Rican culture and identity.

**1st Prize:**

- Cash prize of \$500.00. Additionally, the winner will:
- Showcase their rendition at APM's Sugar Cane Festival on June 14, 2025.
- Perform live at APM's Sugar Cane Festival on June 14, 2025, with VIP access to all festival-related activities and media exposure.
- Gain exposure to known artists in the entertainment industry and possible coverage on broadcast and print media.

**2nd and 3rd Prizes:**

- \$75 Gift Card each
- Honorable Mention during the Sugar Cane Festival.

## Festival Contestant Participation Form

**Event Name: SUGAR CANE FESTIVAL 2025**

**Date: JUNE 14<sup>TH</sup>, 2025**

**Location: 6TH & SUSQUEHANNA, PHILADELPHIA**

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### Contestant Information

- Full Name: \_\_\_\_\_
- Date of Birth: \_\_\_\_\_
- Age: \_\_\_\_\_
- Address: \_\_\_\_\_
  
- Phone Number: \_\_\_\_\_
- Email Address: \_\_\_\_\_
- Category Entering: \_\_\_\_\_  
(e.g., Singing, Dance, Art, etc.)

### Emergency Contact Information

- Name of Emergency Contact: \_\_\_\_\_
- Phone Number: \_\_\_\_\_
- Relationship to Contestant: \_\_\_\_\_

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### Parent/Guardian Information (for contestants under 18)

- Full Name of Parent/Guardian: \_\_\_\_\_
- Relationship to Contestant: \_\_\_\_\_
- Phone Number: \_\_\_\_\_
- Email Address: \_\_\_\_\_

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### Contestant's Agreement

By signing below, I agree to the following terms and conditions of participation:

1. I agree to participate in the festival contest and abide by all the rules and guidelines set forth by the organizers.

2. I acknowledge that any material submitted must be original and not infringe upon any copyright.
3. I understand that the contest organizers may use photos, videos, and other media taken during the event for promotional purposes.
4. I agree to hold the festival organizers harmless for any injury or damage that may occur during my participation.

Contestant's Signature:

\_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_

**Parent/Guardian Consent (for contestants under 18)**

By signing below, I confirm that I am the legal parent or guardian of the contestant. I consent to my child's participation in the festival contest and agree to the terms and conditions mentioned above. I also acknowledge that the festival organizers are not responsible for any injury or damage that may occur during the contest.

**Parent/Guardian Signature:** \_\_\_\_\_

Date: \_\_\_\_\_

**Printed Name of Parent/Guardian:** \_\_\_\_\_

Relationship to Contestant: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

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