



Annual Gift of Love Children's Holiday Benefit

November 5, 2026

Sponsorship Opportunities

We are offering a range of sponsorship levels to suit all budgets, each providing unique benefits and recognition for your generous contribution. Your sponsorship will play a pivotal role in ensuring that every child can experience the magic and joy of the holiday season.

1. Presenting Sponsor - \$35,000

- **Exclusive Title Rights:** "Presenting Sponsor of APM's Gift of Love Event"
- **Prominent Logo Placement** on all campaign materials (digital & print), including banners, flyers, social media, and promotional emails
- **Custom Branding** on the holiday toy donation boxes placed in high-traffic locations
- **Special Recognition** at the Holiday Toy Drive Launch Event, including a speech by your company representative
- **VIP Access** to all APM events and activities during the
- **Logo Placement on the Toy Drive Thank You Card** sent to all donors and volunteers
- **Featured in All Media Releases** and communications associated with the campaign
- **Social Media Recognition:** Featured in pre-event and post-event social media posts with tags and shout-outs
- **20 Tickets, 2 Full Tables** to the annual benefit event
- **Full Page Color Ad – and Deadline for Submission is October 1, 2026**

2. Gold Sponsor - \$20,000

- **Logo Placement:** All digital and print materials (flyers, social media graphics, and event signage)
- **Recognition:** During the Holiday Toy Drive events and in press releases
- **Social media:** Shout-out across APM's platforms
- **Logo:** featured on the thank you cards sent to donors
- **Inclusion:** Event marketing materials
- **10 Tickets, 1 full table:** To the annual benefit event
- **Full Page Color Ad - Deadline for is Submission October 1, 2026**



3. Silver Sponsor - \$10,000

- **Logo inclusion:** On toy donation boxes, flyers, and on our website
- **Recognition:** In press releases and event-related communications
- **Social Media Recognition** in pre-event and post-event posts
- **Inclusive:** In Toy Drive Thank You communications sent to donors and volunteers
- **5 Tickets:** To the annual benefit event
- **Half Page Color Ad - Deadline for Submission October 1, 2026**

4. Bronze Sponsor - \$5,500

- **Logo:** On selected event materials (posters, online campaign, etc.)
- **Social media:** Shout-out and thank you on APM's platforms
- **Name:** Included in Thank You communications
- **3 Tickets:** To the annual benefit event
- **Quarter Page Color Ad - Deadline for Submission October 1, 2026**

5. Friend of APM – \$2,500

- **Social media:** Shout-out and thank you on APM's platforms
- **2 Tickets:** To the annual benefit event
- **Logo:** Placement on event materials

6. In-Kind Donations & Community Partner Sponsorship

- **Gift Sponsorship:** Donate toys, games, or gift cards. Your company will be recognized for its direct contribution to the success of the Toy Drive
- **Volunteer Groups:** Organize a team of employees to help collect or sort toys and receive special recognition for your efforts
- **Media Partnerships:** Help spread the word about the Toy Drive via your media channels and receive reciprocal recognition in our promotional materials

Why Collaborate with APM?

- **Strengthening Communities:** Your contribution directly helps children and families in need, allowing you to be a catalyst for joy and hope during the holidays
- **Brand Visibility:** Reach thousands of engaged supporters, community members, and fellow sponsors through extensive events and social media marketing campaigns
- **Corporate Social Responsibility:** Align your brand with a well-established, trusted organization that prioritizes community-building and social impact. This sponsorship demonstrates your company's commitment to giving back and investing in a better future
- **Long-Term Impact:** APM's reach, and reputation have allowed us to create lasting Changes for 55 years. Your partnership will be part of this legacy of empowerment and positive influence in our communities



Next Steps:

Join us in making this Holiday Toy drive a memorable success! To become a sponsor or for more information, please email Marilyn Rodriguez at apmevents@apmphila.org.

Together, we can make this holiday season unforgettable for the children and families who need us most.

Thank you for your consideration, and we look forward to collaborating with you!

Fillable Sponsorship Form

I want to be the presenting sponsor (\$35,000) ____

I want to be a Gold Sponsor (\$20,000) ____

I want to be a Silver Sponsor (\$10,000) ____

I want to be a Bronze Sponsor (\$5,500) ____

I want to be a Friend of APM (\$2,500) ____

I want to do an in-kind donation & Community Partner Sponsorship ____

I cannot attend, but enclosed is my tax-deductible gift of \$_____ to support APM.

Company: _____

Name: _____ Title: _____

Address: _____ City: _____ State: _____

Phone: _____ Fax: _____ Email: _____

This form can be submitted online at apmphila.org or completed electronically or mailed to Marilyn Rodriguez, Events Manager: APM 1900 North 9th St. Suite 102, Philadelphia, PA 19122. Please write “2026 Gift Of Love Benefit” on the check, in the subject line, made payable to APM. You can also send an email to: apmevents@apmphila.org with any questions



For more information on sponsorships, please call Marilyn Rodriguez at 267-205-7586 or email: apmevents@apmphila.org



Join us at our Annual Holiday Benefit

Tickets and Ads

Join us for an unforgettable evening of celebration, generosity, and community as we come together to bring love, hope, and joy to children and families across Philadelphia.

Your attendance does more than make for a wonderful evening—it helps create cherished holiday memories for thousands of children who might otherwise go without. Proceeds from APM's Gift of Love Children's Benefit funds a week of festive holiday celebrations, where families experience the magic of the season through gifts, entertainment, meals, and moments of joy that last a lifetime.

Every ticket purchased helps ensure that a child feels special, seen, valued, and celebrated during the holidays. Together, we can make the season brighter for those who really need it most.

Join us, celebrate with purpose, and help make this holiday season unforgettable for thousands of children and their families.

_____ Single Gala ticket(s) at \$300.00 each; _____ Ten tickets at \$3,000.00 each.

*****Parking is included and located next door to the venue*****

**Advertise in the Holiday Benefit Program Book!
All Ads must be submitted by October 1, 2026**



Showcase Your Business. Strengthen Your Community

Promote your business while demonstrating your commitment to the children and families served by APM by placing an advertisement in the **Gift of Love Children's Benefit Program Book**.

Your advertisement not only provides valuable exposure to community leaders, corporate partners, elected officials, and hundreds of event attendees, but also helps make the holiday season brighter for thousands of children and families throughout the Philadelphia region.

Thank you for partnering with APM to invest in hope, opportunity, and a stronger community.

Ad Submission Requirements:

Please submit advertisements in **PDF or JPG format**, print-ready at **300 dpi** with **all fonts embedded**.

_____ Full page Color ad, 8" w x 10.5" h - \$1,450

_____ Half-page Color ad, 8" w x 5" h - \$850

_____ Quarter-page Color ad, 3.75" w x 5" h - \$550

Ads must be reserved and ad copy received by **September 25, 2026.**

Please e-mail your ad in an electronic PDF or jpg format (print optimized, 300dpi, all fonts embedded) to apmevents@apmphila.org

(Fillable Form continues on next page)



Fillable Advertisement Form

Company: _____

Name: _____ Title: _____

Address: _____ City: _____ State: _____

Phone: _____ Fax: _____ Email: _____

This form can be submitted online at apmphila.org, completed electronically, or mailed to:

**Marilyn Rodriguez, Events Manager
APM Headquarters
1900 North 9th Street, Suite 102
Philadelphia, PA 19122**

Please write “2026 Gift Of Love Benefit” in the subject line of your check and make check payable to APM. You can also send an email to apmevents@apmphila.org with any questions.

If you are unable to join us, please consider donating in support of the Gift of Love, It would mean so much to our children.

For more information, please call Marilyn Rodriguez, External Affairs & Events Manager at 267-205-7586 or email apmevents@apmphila.org

