Asociación Puertorriqueños en Marcha

APM

... for everyone

TOGETHER, WE CAN MAKE A DIFFERENCE

The GIFT OF Love

NOVEMBER 5, 2026

UNION TRUST
6:00 PM TO 10:30 PM

apmphila.org



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Holiday Message From Our CEO and Board Chair



APM Board Chair
April G. Henry

On behalf of the Board of Directors, it is such a great pleasure to welcome you to APM's 56th Gift of Love Celebration tonight. This marks my first such greeting as APM Board Chair and it is truly a remarkable highpoint to be able to help such a revered, successful and cherished organization like APM. So I am both delighted and profoundly moved to welcome you this year.

APM's national and international reputation for innovation and success in community building is the stuff of which dreams are made.

We are celebrating over half a century of dedication, strength, and steady devotion to uplifting our community. Since its inception, APM has served as a beacon of hope and advancement for thousands of families and households, guiding them toward security, progress, and prosperity. APM anniversaries represent more than just a reflection on our history; it is a salute to the persistent drive that propels us to even higher heights.

We offer our deepest appreciation to Nilda Ruiz, President and CEO, for guiding APM with vision, empathy, and resolve for two decades. Through Nilda's guidance and the efforts of her exceptional staff, the organization has broadened its reach, fortified local neighborhoods, and elevated marginalized households. This impact spans three counties in Philadelphia, nine counties across Pennsylvania, plus offices in Florida and Puerto Rico.

Our sincere gratitude goes out also to our passionate, committed employees, allies, contributors and supporters for your ongoing encouragement and advocacy. Collectively, we revere APM's heritage and eagerly anticipate creating an even more prosperous tomorrow for those we serve.

Sincerely,

April G. Henry
APM Board Chair



President/CEO
Nilda Ruiz

Saludos! Friends and Supporters of APM,

Tonight, we celebrate 56 years of APM's service to our community and a year of remarkable growth, including expanded service across Pennsylvania and into Florida and Puerto Rico. Your continued belief in and support of APM make this progress, and so much more, possible.

APM's longstanding commitment to our children and to the joy they experience during the holidays, is the heart of tonight's fundraiser. The funds raised will create lasting festive memories for children in families facing financial hardship by supporting a weeklong series of holiday celebrations across our sites. Your generosity creates joy, love, and a powerful sense of belonging.

Tonight, we are also deeply honored to be joined by our esteemed award winners:

• The Honorable Mickey Ibarra - Distinguished former White House official, respected Latino leader, accomplished author, educator, and advocate for Latino empowerment, honored with the prestigious Adelante Award in recognition of his leadership, service, and lasting contributions to our community.

• Jane Golden - Artist and Urban Innovator, helping young people through Art, visionary who created Mural Arts Philadelphia, formed years-long supportive partnership with APM, creating over a dozen giant murals commemorating our history as she did thousands of times, over forty years, throughout Philadelphia, is receiving the Lifetime Achievement Award.

Please join me in expressing our deep appreciation for our awardees' extraordinary contributions to advancing a more humane nation for all our beautifully diverse brothers and sisters. It is an honor to celebrate them—and to celebrate with all of you.

¡Un millón de gracias!

Nilda Ruiz
President/CEO

Asociación Puertorriqueños en Marcha
APM
... for everyone

Schedule of Events



Hosted by
Ilia Garcia
65 | UNIVISION PHILADELPHIA

Evening Program

6:00 PM



Networking & 'Live' Performance
Gabriel Muñoz
Featuring Cuatrista

7:00 PM



Welcome
Nilda Ruiz
President & CEO

7:15 PM

Award Presentations

Adelante Award
The Honorable
Mickey Ibarra





Lifetime Achievement Award
Jane Golden

7:45 PM

Raffle & Silent Auction

8:00 – 10:30 PM

Dance the Night Away
Celebrate 56 years
of services and impact

APM Board of Directors

2026 – 2027 Officers

We help families achieve their greatest potential

APM envisions a healthy community where all families are self-reliant, children are protected and nurtured to become future leaders and residents are engaged in their community.



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April G. Henry
PECO



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Gift of Love Benefit
2026 Awardees

THE ADELANTE AWARD

The Honorable Mickey Ibarra



The Adelante Award is given to an individual who has made a difference in Latino communities across the country or here in Pennsylvania, either through their representation of the Latino Community or their notable achievements. This year we honor a man who has literally done all of the above, from the West Coast to the East.

The Honorable Mickey Ibarra brought his considerable organizational talents to the Clinton administration White House Office of Intergovernmental Affairs. He is also the founder of the Latino Leaders Network. No stranger to adversity, his life's story serves as a role model and inspiration for young people, while he champions young people's health and well-being. He is an acclaimed author, teacher and national education advocate, leading the way toward stronger, better lives for Latinos and all Americans.

THE LIFETIME ACHIEVEMENT AWARD



Jane Golden

It is an honor to present this year's Lifetime Achievement Award to Jane Golden, whose career in Art, combined with her innovative vision, transformed our city and our young people, with history-telling and history-making murals. When architecturally-scarring urban problems seemed unsolvable, Jane Golden harnessed the power of Art to lead young people away from graffiti vandalism, toward actually helping their communities.

To do this, she created Mural Arts Philadelphia in the mid-1980s, where she designed, then her young protégés and staff produced towering visual messages throughout Philadelphia, even inspiring artists in other cities to utilize Art to change and lead social engagement. Throughout her forty years of innovation, she created thousands of murals throughout the city, including over a dozen for APM and its neighborhoods, ensuring that all our stories are powerfully told and shared for generations.

Gift of Love Benefit: Previous Awardees

2025

Quetcy Lozada
The Honorable Councilmember
Adelante Award

Rafael Toro
National Director
of Public Relations,
Goya Foods
Community Forward Award

PECO
an Exelon Company
Powering Communities
Legacy Award

Blank Rome
Generations of Impact
Legacy Partner Award

2024

Judge Nelson Diaz, Esq.
Lifetime Achievement Award

Norman Bristol
Adelante Award

Kelvin Jeremiah
Community Forward Award

Dr. Deborah Crabbe, MD
Community Forward Award

2023

Dr. Edwin Melendez
Adelante Award

Francis Vargas
Community Forward Award

2018

Will Gonzalez, Esq.
Adelante Award

Kafi Lindsay
Community Forward Award

Judge Nelson Diaz, Esq.
Lifetime Achievement Award

2017

Arthur C. Evans Jr.
Community Forward Award

Denise McGregor-Armbrister
Community Forward Award

Eliud Lopez
Adelante Award

2016

Senator Shirley Kitchen
Lifetime Achievement Award

Mayor Jim Kenney
Community Forward Award

Rafael Collazo
Adelante Award

2015

Richard Negrin
Community Forward Award

Pedro A. Rivera
Adelante Award

2014

Deborah McColloch
Community Forward Award

Michael Koonce
Community Forward Award

John Kromer
Community Forward Award

Anne Marie Ambrose
Community Forward Award

Diego Castellanos, Ed. D
Lifetime Achievement Award

2013

Charisee R. Lillie
Community Forward Award

Ana Ortiz
Adelante Award

Quiara Alegria Hudes
Community Champion Award

2012

Michael Rubinger
Community Forward Award

Joseph Dominguez
Adelante Award

Captain Michael Cram
Community Champion Award

Morris J. Dean
Lifetime Achievement Award

2011

Romy Diaz
Community Forward Award

Betsy Casanas
Adelante Award

2010

Beverly Coleman
Community Forward Award

Diego Castellanos, Ed. D
Adelante Award

2009

Councilman Darrell L. Clarke
Community Forward Award

Councilwoman Maria Quinones - Sanchez
Adelante Award

Congratulations on 56 years of service

Asociación Puertorriqueños en Marcha, Inc.

and impactful contributions
to the Philadelphia community

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North Philadelphia

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Deborah Crabbe, MD., Heather Gardiner, Ph.D., Alice Hausman, Ph.D.,
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CITY COUNCIL
CITY OF PHILADELPHIA

CITATION

Honoring and Recognizing
Asociación Puertorriqueños en Marcha
for the Gift of Love Gala

The Council of the City of Philadelphia is pleased to honor and recognize Asociación Puertorriqueños en Marcha at the 2026 Gift of Love Gala on November 5, 2026 in recognition of its more than 56 years of dedicated service and commitment to strengthening families and communities throughout North Philadelphia.

WHEREAS, For more than 56 years, Asociación Puertorriqueños en Marcha (APM) has transformed lives and strengthened communities by providing programs and services to empower children, older adults, individuals, and families; and

WHEREAS, APM has provided multifaceted services for thousands of families across Eastern North Philadelphia including affordable housing, early childhood education, employment assistance, food security, foster care and adoption, substance abuse treatment, and behavioral health; and

WHEREAS, The annual Gift of Love Children's Holiday Benefit Gala provides a meaningful opportunity for community members, leaders, stakeholders, and supporters to come together and recognize individuals whose dedication and service have made a lasting impact in supporting families and children in need; and

WHEREAS, This year's Gift of Love Gala will honor Mickey Ibarra and Jane Golden for their continued commitment to strengthening, enhancing, and empowering their communities through their dedicated work and service; and

WHEREAS, The collective efforts of community members, leaders, stakeholders, and community-based organizations are essential to ensuring that children and families throughout Philadelphia and nine counties across Pennsylvania have the resources, support, and opportunities they need to thrive and celebrate the joys of the holiday season; and

THEREFORE, BY VIRTUE OF THIS CITATION, the Council of the City of Philadelphia recognizes and honors the contributions of Asociación Puertorriqueños en Marcha for their lasting contributions to serving the families throughout the 7th Councilmanic District and recognizing this year's honorees for their lasting contributions to North Philadelphia communities.

Councilmember Quetcy M. Lozada
7th Councilmanic District

Commonwealth of Pennsylvania

The House of Representatives
Citation

Whereas, Asociación Puertorriqueños en Marcha (APM) is celebrating fifty-six years of dedicated service to the residents of Philadelphia, demonstrating an unwavering commitment to strengthening families, empowering communities, and expanding

Whereas, Since its founding in 1970, APM has served as a vital community institution, advancing equity, promoting economic opportunity, and providing essential support to individuals and families throughout Philadelphia; and

Whereas, Through its longstanding commitment to community development and family well-being, APM continues to foster hope, dignity, and meaningful opportunities for generations of Philadelphia residents; and

Whereas, On November 5, 2026, APM will host its Annual Gift of Love Children's Holiday Benefit at Union Trust in Philadelphia, bringing together community leaders, supporters, and advocates in a shared commitment to spreading holiday joy among families facing economic hardship; and

Whereas, This cherished annual celebration exemplifies the organization's enduring spirit of compassion, generosity, and collective responsibility while reinforcing the importance of community partnerships in building a more equitable Philadelphia;

Now Therefore Be It Resolved, The Honorable Danilo Burgos Recognizes the Asociación Puertorriqueños en Marcha for their invaluable contributions to Pennsylvania's 197th Legislative District.

And Be It Further Resolved, That the House of Representatives of the Commonwealth of Pennsylvania congratulates Asociación Puertorriqueños en Marcha on fifty-six years of distinguished service and extends sincere best wishes for continued success

SEAL OF THE HOUSE OF REPRESENTATIVES OF PENNSYLVANIA

Danilo Burgos

Danilo Burgos
State Representative
Pennsylvania House of Representatives
197th Legislative District

A Tribute to

Senator Shirley M. Kitchen

1946–2026



APM joins the many voices across Philadelphia in honoring the life and legacy of Senator Shirley M. Kitchen, a tireless public servant, community advocate, and champion for the people of our city.

For decades, Senator Kitchen dedicated her life to improving opportunities for families and neighborhoods throughout Philadelphia, especially those whose voices were too often overlooked. She served in the Pennsylvania Senate from 1996 to 2016 and was a trailblazer as only the second African American woman to serve in that body.

To those of us at APM, Senator Kitchen was more than an elected official. She was a trusted partner in our efforts to expand affordable housing and strengthen communities. Whenever challenges arose, she brought people together, helped smooth differences, and encouraged collaboration in pursuit of solutions that benefited residents and neighborhoods alike.

Senator Kitchen believed deeply that every person deserved access to safe affordable housing, quality healthcare, education, and opportunity.

While Senator Kitchen's passing leaves a significant void, her impact will continue to be felt throughout Philadelphia for generations to come.

Senator Shirley Kitchen will be remembered with gratitude, admiration, and respect. Her service made Philadelphia a better place, and her legacy will endure. We will miss you.

Thank you for everything,
Senator Kitchen.

President's Office

Nilda Ruiz
President & CEO
Felix A. Moulier, MBA
Special Assistant to the President & CEO
Christina Figueroa
Executive Assistant to the CEO
Elizabeth Colon
Executive Administrative Manager/Board Liaison



Executive Leadership Team



Nilda I. Ruiz - President/CEO
Chanell Hanns - Chief Financial Officer
Rasak Azeez - Senior VP of Asset Management
Manuel Delgado - Chief Operation Officer
Rose Gray - Senior Vice President Community & Economic Development

External Affairs



Nilda Ruiz - President/CEO
Marilyn Rodriguez - External Affairs & Events Manager
Danisa E. Perez - Events Coordinator

Human Resources Department



Valerie Betancourt - Talent Acquisition Partner
Orlando Castro, LCSW, CIC, PHR - Human Resources Director
Sandra Serrano – HR Generalist

Finance Department



Chanell Hanns - Chief Financial Officer
Calvin Hall - Budget & Audit Director
Cornelio C. Montejo - Controller

Travel with APM from 1970 'til today . . .

From Vision to Impact: A Legacy of Community, Culture and Change



Dr. Jesús Sierra, President & Founder



APM's founders



Hogar-Refugio APM 2203 Germantown Avenue

1970s

Founding & Early Growth

~Laying the Foundation for Change~

- Puerto Rican leaders rise to drive change
- APM is incorporated (1971)
- First headquarters established on Germantown Ave. & N. 6th Street
- First state grant awarded: $35,000 for mental health services by Governor Shapp
- Mental Health Outpatient Clinic opens



Governor of Pennsylvania, Milton Shapp



APM's first headquarters

1980s

Expansion of Services

~Planting Seeds of Opportunity~

- Community Development Program launched
- Foster care was established (1986)



Early Childhood Education

1990s

Housing & Community Planning

~Building Homes, Building Hope~

- One APM Plaza: 24 affordable housing units (1992)
- Property Management Division created (1992)
- Two APM Plaza: 12 affordable units (1993)
- APM's Intervention Program for children with special education needs for those 3–5 years old (1993)
- First Strategic Neighborhood Plan completed (1994)
- Jardines de Borinquen Phase I: 45 affordable rental units (1995)
- Escalera Development: 24 special needs housing units (1995)
- Housing Counseling Services launched (1995)
- In partnership with the School District of Philadelphia, APM opens its first Head Start Program and Child Care Center at 2318 Marshall Street (1997)
- Jardines de Borinquen Phase II: 45 affordable rental units (1997)
- Refugio de Amor: 20 special needs units (1998)
- Rebuilding Our Neighborhood: A Plan for Eastern North Philadelphia released (1999)

Revitalization & Leadership Transition

~Reviving Communities, Inspiring Ownership~

- Borinquen Plaza Retail Center opens: 40,000 sq. ft. supermarket, laundromat (2000)
- Taino Gardens – 42 affordable rental units (2000)
- APM Home ownership development: 8 units developed for first-time home buyers at or below 80% of AMI (2001)
- Pradera Project: 127 homes built to serve first-time home buyers at 80% of AMI (2001-2010)
- Neighborhood Revitalization Plan including Transit-Oriented Development (2002)
- Founding CEO and Exec. Dir. Dr. Jesús Sierra retires (2004)



Al Día featured President & CEO Nilda Ruiz, 2011



4221 N 2nd Street ECE Rising Sun Mural

New Vision, Expansion & Innovation

~A New Era of Leadership~

- Nilda Ruiz becomes APM's 2nd CEO (2005)
- Sheridan Homes: 1st Gold LEED-certified homes (2007)
- Drug & Alcohol Outpatient Clinic opens (2007)
- Head Start expansion – first classroom at Luzerne (2007)
- Sugarcane Festival launched (2005)
- APM brought banking back after 50 years of redlining: TruMark Credit Union opened at Borinquen Plaza Retail Center (2010)

Sustainable Growth & Community Impact

~Innovation that Strengthens Families~

- Head Start expands: Two new centers open at Philadelphia School District Trinidad & Rivera, serving 200+ children (2013)
- Luzerne moves to Rising Sun: 20 modern classrooms and 200+ children served (2015)
- APM was designated the City of Philadelphia's Community Umbrella Organization (CUA) for CUA-2, serving families in the 24th and 26th Police Districts (2012)
- Paseo Verde: Triple LEED Platinum TOD – 120+ homes, health center, pharmacy, APM offices & Community Umbrella; first ever in the United States, second worldwide (2013)
- Community Connectors initiative launched (2013)

2005–2010

2000–2005



Pradera Homes



TruMark Credit Union



Coucin's Supermarket

- Financial Opportunity Center (FOC) launched at APM's Community Economic Development (CED) office at 600 Diamond Street (2012)
- Financial Opportunity Center launched (2012)
- Our Community, Our Ideas plan developed (2011–13)
- Eastern North Plan developed with Regional Foundation (2019)
- City of Philadelphia Neighborhood Advisory Committee (NAC) established at 600 Diamond Street (2009)



2010–2015



Housing & Community Planning



Paseo Verde: Triple LEED Platinum TOD – 120+ homes, health center, pharmacy, APM offices & Community Umbrella; first ever in the United States, second worldwide (2013)



Camino de Oro

Vision & Transformation

~ Expanding Horizons, Embracing Innovation ~

2020

- Telehealth services launched
- Manuel Delgado appointed APM's first COO
- Camino Verde: Preserved 80 affordable housing units

2022

- Camino de Oro: 44-unit senior housing development (60% AMI)

2015–2023

- Community Schools: Webster Elementary and Kensington Health & Science Academy funded
- Behavioral Health Special Initiative (BHSI): Free drug & alcohol services launched for uninsured residents

2023

- Jardines Preservation: 45 affordable units preserved
- CEIBA Collaborative: Poverty Action Grant awarded to support APM's Financial Opportunity Center
- Community Schools: Now serving Anderson, Paul Dunbar, Frankford High, Kensington Health Sciences Academy, and Logan
- CUA-5 joins APM: Serving families in the 35th & 39th Police Districts
- Florida expansion: Orlando hub opened, extending housing, social, educational, and technical assistance across Central Florida
- EPIC Award: APM Mental Health Program named Provider on the Rise

Vision & Transformation

~ Expanding Horizons, Embracing Innovation ~

2024

- Blueprint Communities Initiative: Launched with FHLBank Pittsburgh, the CEIBA collective, and local partners
- Puerto Rico expansion: Hub office opened in San Juan, extending housing, social, educational, and technical assistance across Puerto Rico
- Adult CBT Sustainability Award: Received from the Penn Beck Initiative (Cognitive Behavioral Therapy)
- Mobile Mental Health Therapy: Clinic-based mobile program established

2025

- Regional Foundation: Renewed commitment to implement the Eastern North Plan
- City CDC Tax Credit: Renewed for an additional 10 years
- Front & Westmoreland: Rehabbed as a Mental Health Clinic; opened Fall 2025
- Child psychiatric services: Now available at all APM mental health clinics
- Extended access: Evening & weekend hours restored across Mental Health Services

2024–2025



Mental Health Clinic at Front and Westmoreland

What's Next

~Building Tomorrow Today~

- Camino de Oro Phase II: Development of 38 affordable senior apartments for households at or below 60% AMI
- 6th & Susquehanna Redevelopment: Planned mixed-use, mixed-income development
- 601 Susquehanna Avenue: Plans underway to develop a restaurant activating the corridor
- Paseo Boricua Master Plan: Commissioned by APM to transform Germantown Avenue into a vibrant Puerto Rican cultural corridor—celebrating heritage and identity while advancing equitable housing, small-business growth, and inclusive economic development
- Teatro Puerto Rico Restoration: Historic theater restoration and reactivation



Nilda Ruiz, President & CEO

Paseo Boricua Master Plan









601 Susquehanna Avenue: Plans underway to develop a restaurant activating the corridor











"A vision without investment is just a wish."

~Nilda Ruiz

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Teatro Puerto Rico





APM is spearheading a $25 million capital campaign to continue progress on the Paseo Boricua Master Plan which includes the restoration of Teatro Puerto Rico.
Scan to find out more:

APM Success Stories

A Knock on the Door That Changed Four Lives Forever

How Three Children Gave Their Great-Aunt an Unexpected Gift of Love and Purpose
Submitted by Gladys Rodriguez, APM Staff | Pradera Kinship ProgramSometimes, life's greatest blessings arrive unexpectedly.



For Leola Thomas, life was simple, predictable and by her own admission, a little boring.
"I would go to work, come home, and watch television," she recalls.
Leola had never had children of her own. She had settled into a comfortable routine and never imagined that, at this stage of her life, she would suddenly find herself raising three young children.
Then one day, everything changed.
Her niece's three children—Andrew, Peter, and Tina—needed someone to care for them. With no one else available to take them in, the family turned to Leola.
What started as a request to care for the children for just one day became a couple of weeks. Those weeks turned into months. And before she knew it, Leola had become a full-time parent to three children she never expected to raise.

She opened her door for a month, She opened her heart for a lifetime.

Although Leola is their great-aunt, the children lovingly call her "Grandma." And while she had never experienced motherhood before, she embraced her new responsibilities with extraordinary love, determination, and commitment.
We also have a beautiful twist in Leola's story: While she was giving these children a home, they were giving her something she never knew she was missing - a life filled with joy, laughter, love, and purpose.
Gone were the quiet evenings spent watching television. Her home was now filled with children's voices, school activities, family outings, responsibilities, and countless precious moments.
Life was no longer boring. It was wonderfully busy and more meaningful than she could have imagined.
Since joining APM's Pradera Kinship Program in August 2024, Leola has become one of its most enthusiastic and engaged caregivers.
She doesn't miss an opportunity to participate in APM's family activities. From Parent Cafés and support groups to celebrations, family outings, and community gatherings, Leola and the children are familiar faces, embracing every opportunity to learn, connect, and create memories together.
But Leola didn't stop there.
Through Pradera's William Penn Foundation-funded Kinship Families initiative, she became a member of the Kinship Advisory Board, helping improve services for other relatives unexpectedly called upon to raise children.
She also shared her journey as a panelist for Grandfamilies United, supported by the William Penn Foundation, offering encouragement and practical wisdom to other kinship caregivers.
The woman who once spent her evenings alone watching television is now helping other families discover the strength, joy, and purpose she found in her own unexpected journey.
At APM, we believe that when children can remain safely connected to family, they gain more than a place to live. They gain belonging, stability, and the love that helps them thrive.
Leola's story is a beautiful reminder that kinship care is not simply about relatives stepping in to help children. Sometimes, the children transform the lives of the very people who welcome them.
Three children needed someone to love and care for them. One great-aunt discovered a purpose she never expected. Together, they became a family.
And that is the greatest win-win of all.

¡Felicidades y gracias, Leola! Thank you for reminding us that sometimes the greatest gift we give becomes the greatest gift we receive.

APM — Strengthening Families. Restoring Hope. Transforming Lives

APM Success Stories

A Grandmother's Love. Three Grandchildren. One Unbreakable Family

How APM's Partnership Helps One Grandmother Turn Challenges into Hope
Submitted by Amarilis Rodriguez, APM Staff APM Community Umbrella Agency (CUA 2)
Philadelphia's 24th and 26th Police Districts

For three children, that hero is Relina Bonilla.

When her grandchildren needed someone to provide them with love, stability, and a safe place to call home, Relina stepped forward. She embraced the enormous responsibility of raising three young lives, placing their needs, hopes, and futures at the center of her own.

Raising children is never easy. Raising three grandchildren comes with its own unique challenges, requiring extraordinary patience, sacrifice, strength, and determination.



But for Relina, being a grandmother means more than sharing hugs, celebrating birthdays, or offering words of wisdom. It means showing up every day, making difficult decisions, advocating for their needs, and ensuring they have every opportunity to grow and thrive.

Relina's journey reminds us of an important truth: Love is powerful, but love alone cannot always overcome life's challenges.

Families also need resources, guidance, encouragement, and people they can count on.

That is where Asociación Puertorriqueños en Marcha (APM) became an important part of her family's story.

Through APM's Community Umbrella Agency (CUA 2) and Prevention Department, Relina found more than access to services. She found a community of people committed to helping her family succeed.

Over the years, she has built meaningful relationships with APM staff, participated in family engagement activities, connected with educational opportunities, attended community events, and accessed resources designed to strengthen her family's stability and well-being.

Equally important, she found a place where she could ask questions, seek guidance, and know that she did not have to navigate every challenge alone.

Because sometimes, the strongest thing a caregiver can do is reach out for support.

When We Strengthen One Caregiver, We Strengthen an Entire Family

What makes Relina's story special is not simply the sacrifices she has made, It is her determination to keep learning, growing, and finding new opportunities for her grandchildren.

She has remained actively involved with APM, embracing the partnership and advocating for the children in her care.

And that partnership works both ways.

Relina brings the unconditional love, commitment, and determination that only family can provide. APM brings professional guidance, connections, and resources that help turn that commitment into lasting stability.

Together, they are building something far more meaningful than a service plan.

They are building a stronger family.

Relina's journey reflects the heart of APM's mission: meeting families where they are, recognizing their strengths, and walking alongside them as they build better futures.

Her grandchildren benefit from a loving home and a grandmother who refuses to give up on them. Relina gains encouragement and support. And the community benefits when families have the resources to remain strong and connected.

A Grandmother's Love Creates a Legacy

Relina may never think of herself as a hero. She is simply doing what she believes family should do—loving, protecting, and standing by the people who need her most. But at APM, we see something extraordinary in that everyday commitment.

We see resilience. We see courage. We see the quiet power of unconditional love.

And we see what becomes possible when a grandmother's determination is matched by a community's commitment to help.

Three grandchildren. One devoted grandmother. A partnership built on trust. And a future filled with possibility. *When we strengthen a caregiver, we strengthen a family. And when we strengthen families, we strengthen entire communities.*

¡Gracias, Relina! Thank you for reminding us that some of life's greatest heroes are the ones who open their hearts, hold their families together, and never stop believing in a better tomorrow.

APM — Strengthening Families. Restoring Hope. Transforming Lives.

APM Success Stories

How APM's Commitment to Family Changed a Child's Life Forever

Submitted by Kyanna Hunter, CUA Regional Director and her dedicated team
APM Community Umbrella Agency (CUA 5) | Philadelphia's 35th and 39th Police Districts

Sometimes, the most powerful expression of love comes in just one word - “Da-Da!”



For one young child with significant developmental, physical, and communication challenges, that single word marked an extraordinary moment: seeing their father for the first time in nearly a year.

When the child was removed from their mother's care and placed in foster care, their father was living in another state. His whereabouts were unknown, and despite repeated efforts to locate him, he remained unaware that his child had been separated from their mother.

For nearly a year, a father didn't know his child needed him. And a child with limited verbal communication couldn't ask for their father.

But APM's CUA 5 Team refused to give up.

Nearly a year into the case, a dedicated case management team revisited the child's file, determined to find another way. They discovered an old email address and decided to take one more chance.

Within hours, the father responded.

Imagine learning that your child had been in foster care for almost a year, and you had never been given the opportunity to step forward.

His response was immediate and unwavering. He wanted to see his child, be part of their life, and bring them home.

APM quickly arranged virtual visits, provided transportation assistance, and supported the father's participation in court hearings and supervised visits.

Then came the unforgettable moment.

When father and child finally stood face to face, the child, who rarely communicated verbally, recognized him and called out:

“Da-Da!” One word. Two syllables. A lifetime of love.

It was a powerful reminder that even after months of separation, the bond between a parent and child can endure.

But family reunification required more than love. This child had complex medical and developmental needs. The father embraced the responsibility, attending hearings, asking questions, learning about his child's care, and providing valuable family and medical history.

APM's team worked alongside him, ensuring he had the medical records, educational evaluations, resources, and support needed to provide a safe and nurturing home.

The father brought the love and commitment. APM helped build the bridge to vital services.

Today, this family's story is one of hope, perseverance, and successful reunification.

What could have ended as another story of separation became a new beginning because a dedicated team refused to stop searching and a father was ready to step forward.

At **Asociación Puertorriqueños en Marcha (APM),** we believe every child deserves safety, belonging, and the opportunity to grow up surrounded by love.

Family Finding is more than locating a missing parent. It is about restoring connections, strengthening families, and changing the course of a child's life.

Sometimes, all it takes is one more search, one unanswered question revisited, and one person who refuses to give up.

Every child deserves someone who will keep looking and someone who will answer when they are found.

APM Support Staff

Property Management



Maintenance Department



Facilities & Property Maintenance



IT Department



APM Fleet



Community Umbrella Agency

APM Staff

APM operates two CUAs serving North Philadelphia, dedicated to ensuring the safety, stability and the well-being of children and families. In partnership with the Philadelphia Department of Human Services, we serve CUA 2 in the 24th & 26th Police Districts and CUA 5 in the 35th & 39th Police Districts.

Quality Assurance



CUA 2



CUA 5



Community Umbrella Agency

APM Prevention Team



At APM, our attention to quality makes a daily difference. We support families with essential services like our food pantry, children's clothing, furniture bank, diaper bank and other need-based assistance. We host community events and Parent Cafés in engaging and supportive spaces. These events include parenting education focused on child development and age-appropriate methods of measurement.

Community Schools Team



APM's Community Schools program is a partnership with the Philadelphia School District and local communities. Our immediate goal is to get students college-ready, along with strengthening neighborhoods as our long-term goal. APM Case Management Teams provide home visits, emergency funding, educational workshops and family forums for five schools: Anderson Elementary, Paul Dunbar Elementary, Logan Elementary, Frankford High School and Kensington Health and Sciences Academy.



Your Child's Best Future Starts In APM Classrooms Register Your Child Today

Where Bright Futures Begin: We lay the foundation for a lifetime of learning, health, and well-being, helping children thrive from the very start. Our programs support early academic success and whole-child development in a safe, nurturing environment for children ages 1 to 5. We are proudly **NAEYC** accredited and hold a **4 STAR** rating through Pennsylvania's Keystone **STAR** program. With four, **high-quality** Early Childhood Education centers across Philadelphia, we are committed to giving every child the best possible start.

Four Convenient Locations



Keystone Stars Program

NAEYC Accredited

4 Star Rating

Ages 1-5

Four Convenient Locations

APM Headstart

APM Pre-K counts Marshall Location
2318 N. Marshall Street
Philadelphia, PA 19133
215-839-3311

Rivera Location
2603 N. 5th Street
Philadelphia, PA 19133
267-773-6098

Trinidad Location
1038 W. Sedgley
Philadelphia, PA 19133
215-995-2099

Rising Stars Location
4221 N. 2nd Street
Philadelphia, PA 19140
267-296-7387

Scan QR code for more info

www.apmphila.org

@apmforeveryone



APM Early Childhood Education Staff

Marshall Location



2318 N. Marshall Street
Philadelphia, PA 19133
215-839-3311

Rivera Location



2603 N. 5th Street
Philadelphia, PA 19133
267-773-6098

Trinidad Location



1038 W. Sedgley Street
Philadelphia, PA 19133
215-995-2099

Rising Stars Location



4221 N. 2nd Street
Philadelphia, PA 19140
267-296-7387

APM Behavioral Health

APM offers compassionate, evidence-based mental health services for children 5 year old and older, adolescents, and adults. Our Philadelphia-based clinics provide accessible, culturally responsive care through individualized treatment plans. We welcome individuals with Medical Assistance (MA), Medicare, and private insurance, as well as those who are **not eligible** for MA.

Services Provided:

- Individual Therapy
- Couples Therapy
- Family Therapy
- Group Therapy
- Psychiatric Evaluation
- Medication Management
- Child & Adolescent Therapy
- Mental Health & Outpatient Services
- Drug and Alcohol & Outpatient Services
- ASAM 1.0 Outpatient Services
- ASAM 2.1 Intensive Outpatient Services





Accepting:

- Medicaid
- Medicare
- Private Insurance

Rising Sun Location

4301 Rising Sun Ave
Philadelphia, PA 19140
267-296-7220

Front Street Location

3265 N. Front St.
Philadelphia, PA 19140
267-296-7220

Scan QR code for more info

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HUD Supportive Services

Our Supportive Services program offers long-term assistance to individuals experiencing homelessness and those living with co-occurring disorders such as substance use, mental health conditions and/or HIV/AIDS. We provide housing support and connect clients to essential services that promote stability, wellness, and successful independent living.

Services Provided:

- Permanent Supportive Housing for Homeless Persons from Shelters (Hogareño Program)

267-460-5736





Supportive Housing, Case Management and Housing Counseling Services

(La CASA Project)

267-460-5736

Scan QR code for more info

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APM Adoption and Foster Care

Through Pradera Corporation, a subsidiary of APM, we offer compassionate foster care, kinship care, foster parent training, and adoption services. Serving families across Philadelphia, Bucks, and Montgomery counties, we are committed to creating safe, loving and permanent homes for children in need.





CONTACT US TODAY! 267-507-1326

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Community Economic Development

The Community Economic Development (CED) Department offers a range of programs designed to strengthen families and communities. Our Financial Opportunity Center (FOC) provides financial coaching, employment support, and income assistance to help individuals achieve long-term stability. Through Housing Counseling, we guide clients on homeownership, rental assistance, and foreclosure prevention. The Neighborhood Advisory Committee (NAC) empowers residents to engage in community planning and access city and state resources. The Community Connectors Program employs and trains intergenerational neighborhood leaders to address quality of life issues in Eastern North Philadelphia.



You Have Questions - We Have Answers - Visit the APM FOC Center

Financial Coaching
- Credit Counseling *(Free Credit Report)*
- Budgeting
- Asset Building
- Financial Workshops

Income Support Access
- SNAP
- Medical
- LIHEAP
- CP & CAP
- TAP & LIHWAP

Job Support
- Resume
- Mock Interview
- Referrals to trainings, education programs and career wardrobe
- Effective email writing for job training and resources

Referrals
- Income Taxes
- Rental Assistance
- Community Legal Services
- Veterans Benefit Counseling

Make an Appointment with APM's FOC Today

apm.foc@apmphila.org | 267-498-5278

Scan QR code for more info

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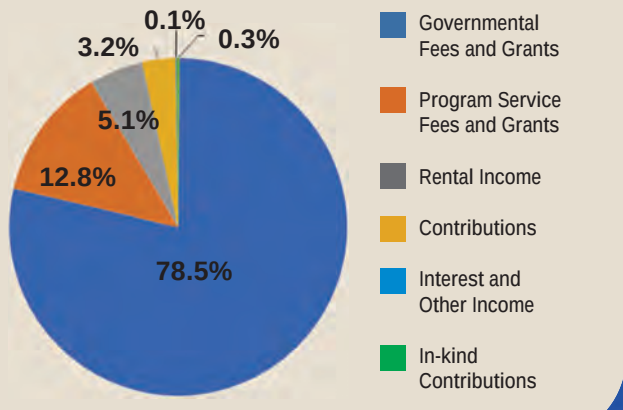
Annual Report

Funding Type	Percentage	FY 2025 Revenue
Governmental Fees and Grants	78.5%	$44,059,185
Program Service Fees and Grants	12.8%	$7,187,736
Rental Income	5.1%	$2,884,840
Contributions	3.2%	$1,768,845
Interest and Other Income	0.1%	$47,566
In-kind Contributions	0.3%	$178,208
TOTAL REVENUE	**100.0%**	**$56,126,380**

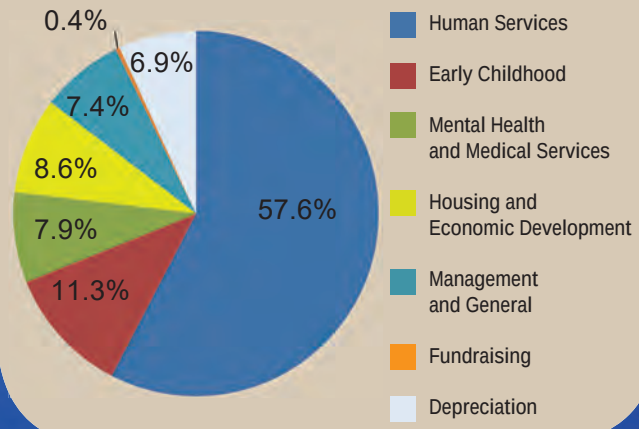
Public Support and Revenue for Fiscal Year 2025

Year Ended June 30, 2025



Functional Expenses for Fiscal Year 2025

Year Ended June 30, 2025



Programs	Percentage	FY 2025 Expenses
Human Services	57.6%	$33,394,704
Early Childhood	11.3%	$6,531,102
Mental Health and Medical Services	7.9%	$4,605,033
Housing and Economic Development	8.6%	$4,963,477
Management and General	7.4%	$4,261,560
Fundraising	0.4%	$206,081
Expenses Before Depreciation	***93.1%***	***$53,961,957***
Depreciation	6.9%	$3,979,132
TOTAL EXPENSES	**100.0%**	**$57,941,089**

Esperanza College
of EASTERN UNIVERSITY



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WhatsApp 267-432-7152

215-324-0746 ext. 410

esperanza.eastern.edu

CONGRESO
Strengthening Latino Communities

Congreso de Latinos Unidos is honored to support APM's Gift of Love event. We are proud to call APM our partners in strengthening Philadelphia's Latino community!

To learn more about our services in education, workforce development, health, housing, and family & parenting, visit congreso.net.



TruMark Financial is a proud supporter of the 2026 APM Gift of Love Benefit

As a trusted financial partner, we're also here to meet all your banking needs

Checking | Savings | Loans
Mortgages | Credit Cards
Business accounts

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trumark.com
1-877-TRUMARK

TruMark Financial Credit Union

Per membership eligibility, you must maintain $5 in a savings account to utilize the credit union services.
All loans subject to approval. Federally insured by NCUA. Equal Opportunity Lender.

Impacto.

Philadelphia's Latino Newspaper of Record

- MULTIGENERATIONAL
- MULTICULTURAL
- BILINGUAL



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sales@impactomedia.com
www.impactomedia.com

Asociación Puertorriqueños en Marcha
APM
... for everyone

YOUR DONATION
CREATES HOPE
BRINGS JOY
CHANGES LIVES

A GIFT THAT MAKES A LASTING IMPACT

Many children in our community face the holidays with empty hands and heavy hearts. For them, the season can be a painful reminder of what they don't have.

Thanks to the kindness of donors like you, APM steps in to fill that gap with love, dignity, and the magic of giving. You help us bring more than just toys—you bring smiles, hope, and the belief that someone cares.

TOGETHER, WE BRING LIGHT TO THEIR HOLIDAYS AND HOPE TO THEIR FUTURES.

TOGETHER, WE CAN MAKE A DIFFERENCE

THOUSANDS OF TOYS
Each year, APM collects and distributes over **6,000** toys and gifts.

GIVING WITH PURPOSE
We serve children from families across Philadelphia who are facing hardship. Every donation helps ensure no child is forgotten.

STRONGER TOGETHER
Your support fuels our mission and helps build a stronger, kinder community—where every child feels valued, seen, and loved.

YOU ARE THE REASON A CHILD SMILES
When you give, you do more than donate—you make memories, build confidence, and show children they matter. Thank you for being part of something truly meaningful.

Thank you
FOR BELIEVING IN OUR MISSION
FOR BELIEVING IN OUR CHILDREN

LEARN MORE ABOUT OUR MISSION:
apmphila.org

SCAN TO DONATE

267-205-7586
apmevents@apmphila.org

Hope Lives Here

Asociación Puertorriqueños en Marcha
APM
... for everyone

Asociación Puertorriqueños en Marcha (APM) is a Latino-based health, human services, community and economic development non-profit organization serving the Philadelphia area since 1970. We are committed to helping families, regardless of background, achieve their greatest potential.



Departments
Child Welfare, Foster Care & Adoption, Early Childhood Education, Behavioral Health, Community Services, Community & Economic Development

Benefits
Medical, Dental & Vision Insurance, $100 Medical Insurance Waiver, 20 Days of PTO, 12 Days of Paid Holidays, Retirement Plan, Life, Accident, & Hospital Indemnity, Flexible Spending Accounts and More!

Requirements
FBI Fingerprints, Criminal History Clearance, Child Abuse Clearance, Medical Exam & TB Test Results, Valid Driver's License and Driving History Record

267-234-7427 | #apmforeveryone | apmphila.org/careers

Asociación Puertorriqueños en Marcha

APM

... for everyone



On behalf of the Executive Team of Asociación Puertorriqueños en Marcha, we extend our deepest gratitude to all of our partners and sponsors.

¡Gracias!

With the Hearts of Our Children in Mind
Thank You All So Very Much

Presenting Sponsor

Villa Nova Insurance Partners

Gold Sponsor

peco SM
An Exelon Company

Bronze Sponsors

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We Stand For Service

TN Ward Company
Builders

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ONEDIGITAL

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aetna
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A CHIP Health Plan

Stay Home Homecare

Temple University

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7th District Councilmember

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PA Housing Finance Agency

WSFS bank
We Stand For Service

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peco®

AN EXELON COMPANY



Energizing **Communities,** Strengthening Local **Partnerships.**

At PECO, our responsibility goes beyond keeping the lights on and natural gas flowing. It's about creating opportunities that fuel the growth of our local communities. Our mission is to break down barriers and open doors for those in the neighborhoods we serve, helping individuals build their skills and improve their futures, both within our company and beyond.

This is our home, too—and it's neighbors like you who inspire us to make every day brighter and our communities more vibrant.

Learn more at peco.com/Community.

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